

2023 Website Refresh

November 2023

Digital Marketing Team

Contents

This document will summarize the changes resulting from the recent RUSH University Website Refresh and how they affect you as a returning Content Editor within the system.

We'll cover the following:

- 1 Project Overview
- 2 Updates to the Design and Page Types
- 3 Component Preview
- 4 Publishing & Resources

Project Overview

Why did things change?

- The university website (rushu.rush.edu/) was last relaunched in June 2016 and due for a visual refresh.
- The content management system, Drupal 7, was reaching end of life which motivated an upgrade to the latest version, Drupal 10.
- A project was launched with the objective of refreshing the website to better support the brand, improve key business outcomes, and drive recruitment.



Legacy Homepage

What did the project include?

Research and Project Scoping

- User surveys, user interviews, usability testing analysis, web analytics, and stakeholder feedback were compiled to define targeted design objectives.

Website Development and Content Migration

- Along with the content management system upgrade, new design elements and layouts were introduced for the university website.
- Targeted content updates were made to academic programs and some other high-traffic sections
- The Digital Marketing team undertook a large migration effort to rebuild pages with the new CMS functionality.



New Homepage

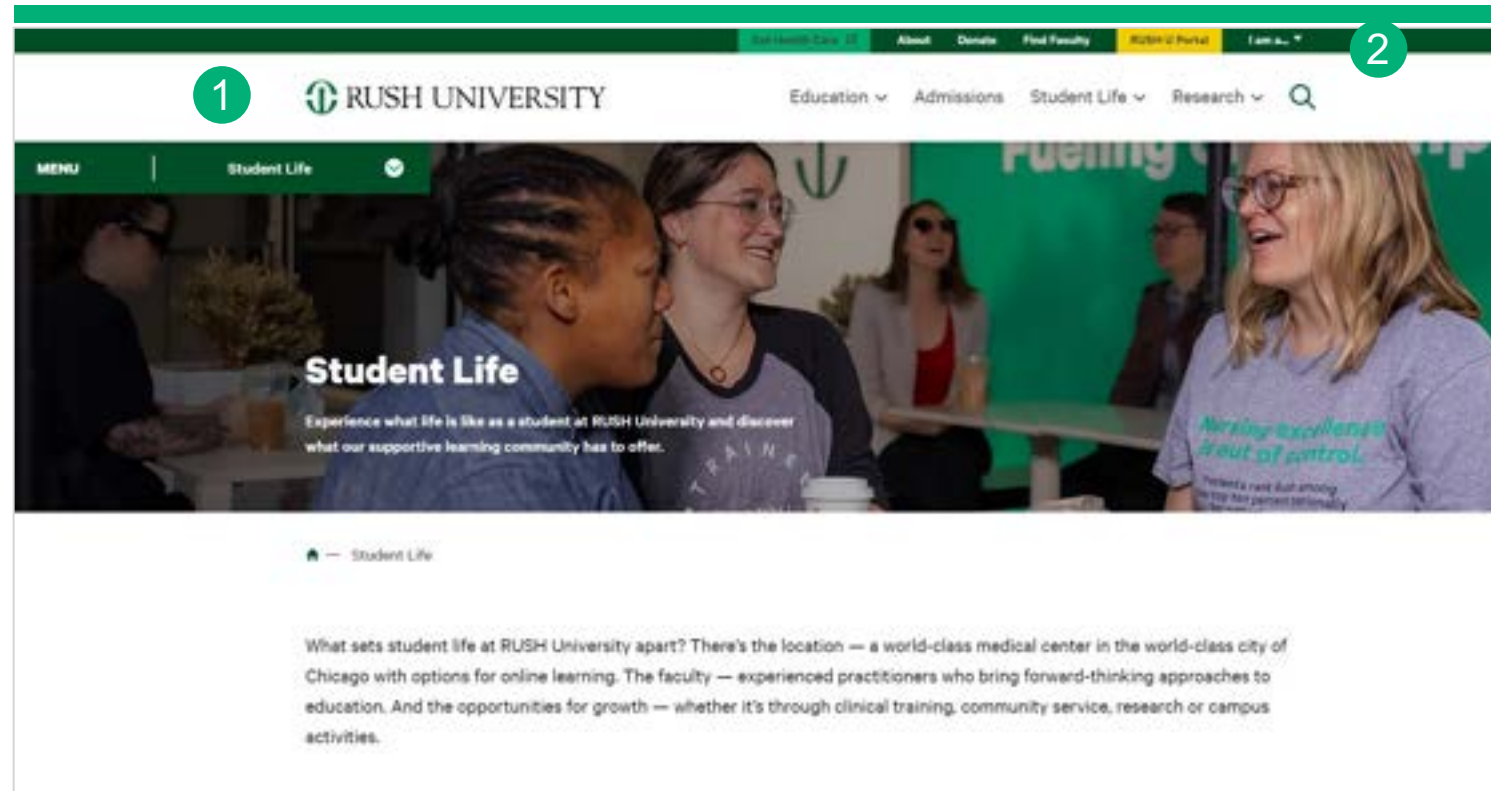
What's staying the same?

- An editorial workflow process remains in place to support content quality across the website.
- Editors are assigned permissions to edit specific areas of the site.
- Editors can create new pages within their areas of the site.
- Editors have access to upload their own images and documents.
- Training resources are available to walk you through editing in the new system.

Updates to the Design and Page Types

Design Refresh

1. New colors and fonts throughout to align with the RUSH brand
2. A streamlined top navigation, or “mega-menu,” to make navigation simpler



Student Life updates the Rush Experience section

Upgraded Drupal 10 platform

The screenshot displays the Drupal 10 Content overview page. At the top, there is a navigation bar with a 'Back to site' link and a 'Content' breadcrumb. On the right, there are 'Shortcuts' and a user profile for 'kroberts_ce'. Below the navigation, the main heading is 'Content', with a '+ Add content' button on the right. Underneath, there are tabs for 'Content', 'Files', and 'Media', and sub-tabs for 'Overview' and 'Moderated content'. The page indicates 'Displaying 51 - 100 of 4866' items. A filter section includes a search box for 'Title', dropdown menus for 'Content type' (set to '- Any -'), 'Published status' (set to '- Any -'), and 'Language' (set to '- Any -'), along with a 'Filter' button. Below the filter section is a table of content items with columns for Title, Content type, Author, Status, Created, Updated, and Operations. The 'Updated' column is highlighted with a blue underline and an upward arrow icon.

<input type="checkbox"/>	Title	Content type	Author	Status	Created	Updated	Operations
<input type="checkbox"/>	Department of Emergency Medicine	Basic page	Anonymous (not verified)	Published	03/23/2016 - 12:03	11/03/2023 - 16:43	
<input type="checkbox"/>	Department of Diagnostic Radiology and Nuclear Medicine	Basic page	Anonymous (not verified)	Published	03/23/2016 - 10:37	11/03/2023 - 16:41	
<input type="checkbox"/>	Section of Anatomy Education	Basic page	Anonymous (not verified)	Published	02/03/2020 - 17:12	11/03/2023 - 16:38	
<input type="checkbox"/>	Other Funding Opportunities	Basic page	Anonymous (not verified)	Published	03/01/2023 - 17:33	11/03/2023 - 16:25	

The updated system features a clean, searchable content overview

Page Type Evolution

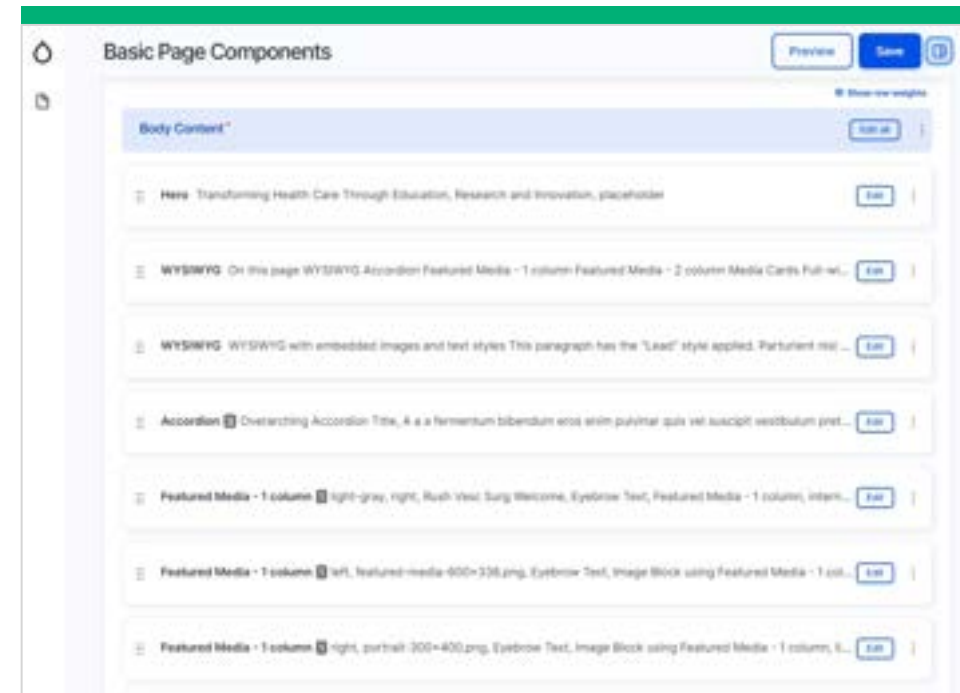
- The versatile Basic page replaces Universal Page, Academic Page, Landing Page and most other page styles
- The Faculty Profile template lives on as the Faculty page content type
- A new Program content type is available specifically for the unique needs of degree program landing pages



Updated Program page layout

Templates change to Components

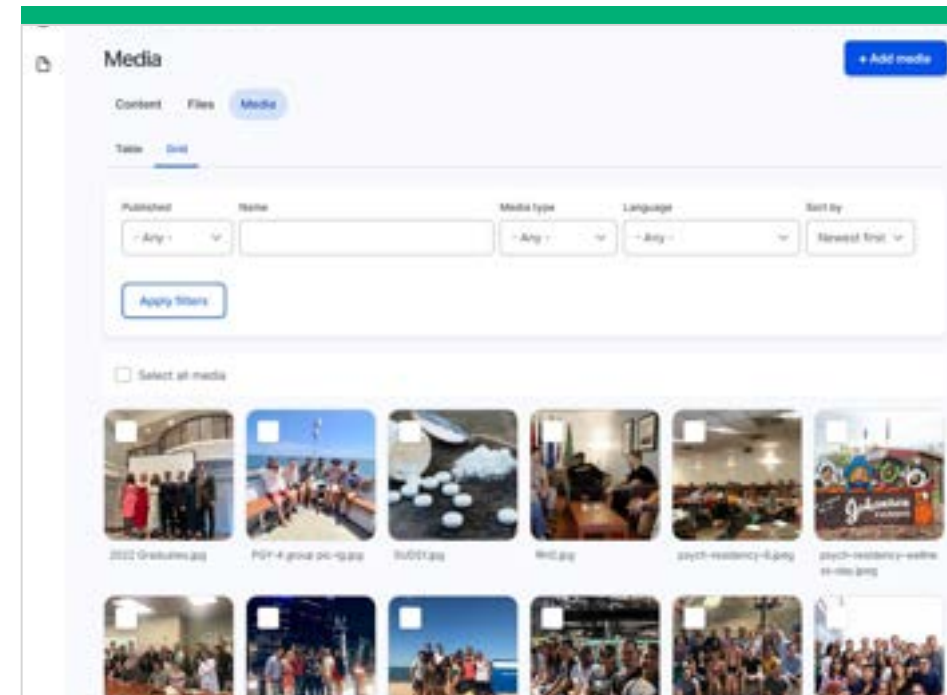
- While Drupal 7 provided graphic elements called “templates” that you could place into a WYSIWYG editor to add visual interest, Drupal 10 takes advantage of a component-based layout system.
- Each component is structured with customizable fields to enable you to easily implement creative layouts for your pages.
- All components are distinct and render in order from top to bottom.
- Components are discrete and do not nest or stack within each other – e.g. no News Sliders placed inside Accordions.
- Content cannot be placed in the left sidebar – only menus will populate this column.



The updated page editor

Images and Media

- Components offer a wide variety of ways to incorporate media, including some which enable you to embed a YouTube video just by providing a link to the video.
- Work within a central, searchable media library without a folder structure.



The new media library

Other changes

- A single Linking tool is used to create links to internal pages of the RUSH U site, (search by page title), external URLs, and e-mail addresses.
- A Page Summary is required for every page, to improve search engine optimization. Editors will create a brief 1-2 sentence description of what visitors can expect on the page.

Component Preview

Introduction to Components

Using components may take getting used to. We'll show how a few of the new components stand in for common templates used on the legacy website.

- Quotes
- Accordions
- Featured Media
- Linked Images
- Images with Text Block
- Embedded Video
- Social Media

Quotes - Legacy

template is
of text
on. If
to insert
desired

template is
of text
on. If
to insert
desired

“Lorem ipsum dolor sit
amet, consectetur
adipiscing elit. Earum
natus, perspiciatis omnis
asperiores numquam
sapiente.”

“Author Name”

“Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Earum natus, perspiciatis omnis asperiores numquam
sapiente.”

“Author Name”

At vero eos et accusam et justo duo
dolores et ea rebum. Stet clita kasd
gubergren, no sea takimata sanctus est
Lorem ipsum dolor sit amet.

Author Name

Quotes - New



Laoreet luctus parturient ad vestibulum ad adipiscing in lobortis mi ultricies sem per taciti euismod at interdum nostra aliquam condimentum maecenas magna vulputate a ullamcorper conubia scelerisque.

WYISWYG - Blockquote

Full Width CTA

Full Width CTA with no button

Title is required. Lead class applied. Centered. Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum.


-Author's Name

Accordions - Legacy

How do I log in to Canvas? 

How do I get started in Canvas? 

What are some important Canvas links I need to know? 

Can I use Canvas on a mobile device? 

What are the technical requirements for Canvas? 

Accordions - New

Overarching Accordion Title

A a a fermentum bibendum eros enim pulvinar quis vel suscipit vestibulum pretium ullamcorper parturient non morbi vivamus.Duis dictumst dictumst dapibus diam inceptos mi a a habitant senectus imperdiet volutpat felis duis aliquam in parturient consequat.Congue vehicula suspendisse parturient in fermentum dui arcu at sociosqu nam adipiscing cum pharetra sapien suspendisse per.

Accordion 1



Accordion 2




Accordion 3



Accordions

Featured Media - Legacy



Class Notes

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam **nonumy** eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum.

[Submit a Class Note.](#)




Class Notes

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam **nonumy** eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum.

[Submit a Class Note.](#)

Profile

[View All](#)




Clifford J. Kavinsky, MD, PhD

Professor of Cardiology, Rush Medical College "Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua."

[Read Profile](#)

Below is an example of the "Feature block - image left portrait, text right" template. Crop & resize your image to 675 pixels wide x 900 pixels high before uploading.

[Alumni Accomplishments](#)



Class Notes

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam **nonumy** eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum.

[Submit a Class Note.](#)

Featured Media - New

Featured Media – 1 column

Featured Media (600x338)

Eyebrow Text

Featured Media - 1 column

Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum.

Read Profile

Featured Media - 2 columns

Overarching Blurb: Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum.

Featured Media - 2 columns (280x167)

Media Title

Column 1: Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum.

Featured Media - 2 columns (280x167)

Media Title

Column 1: Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum.

Featured Media - 2 columns (280x167)

Media Title

Column 2: Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad

Featured Media - 2 columns (280x167)

Media Title

Column 2: Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum.

Featured Media – 2 column

Linked Images - Legacy

Highlights



Research Collaborations

We embrace collaboration among our departments, as well as with other institutions and organizations.



Global Health

Our service initiatives in Belize, Haiti and the Dominican Republic aim to improve community health in developing nations.



Safety and Security

We provide a wide range of resources to help you feel safe and secure on campus.



Facilities

Actual hospital treatment rooms and patients are mimicked in fine detail.



Equipment

High-fidelity manikins that have heartbeats, breathe and respond to treatment.



Experiencing Simulation

Hone skills, practice crisis management and conduct research.



Diversity and Inclusion

We strive for a learning community where people of all backgrounds feel welcome and supported, with the opportunity to share their stories.



Practicing and Learning

We offer hands-on learning in our patient care units, our classrooms and our labs, guided by accomplished faculty who practice what they teach.



Doctor of Medicine (MD) Program

Rush University offers hands-on medical training under the guidance of acclaimed clinician educators.



Postgraduate Training

Discover our training options for the next step in your medical career.



Clinical Services

Find out what clinical services our department provides at Rush University Medical Center.



Faculty

Meet our department's faculty.

Linked Images - New

Media Cards

Featured Media – 2 columns

Featured Media - 2 columns

Overarching Blurb. Background set to '-none-'. Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum.



Media Title >

Column 1. Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a



Media Title >

Column 2. Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad

Linked Media Cards (has to be 2 Cards)

Not sure why this is required. Slider doesn't work on mobile?

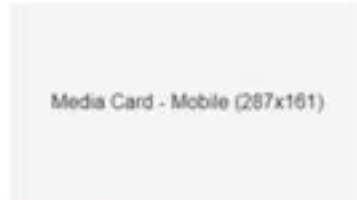


Leadership Development >

Education activities. CILL Accreditation with 6 CPE.

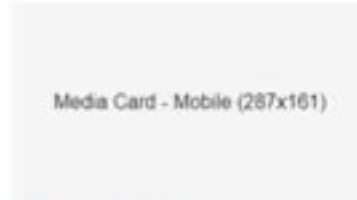
Established and developing professionals can grow their skills and become more effective leaders through our innovative, research-based, expert-driven leadership development programs.

Media Cards Grid



Media Title >

Short description goes here.



Media Title >

Short description goes here.



Media Title >

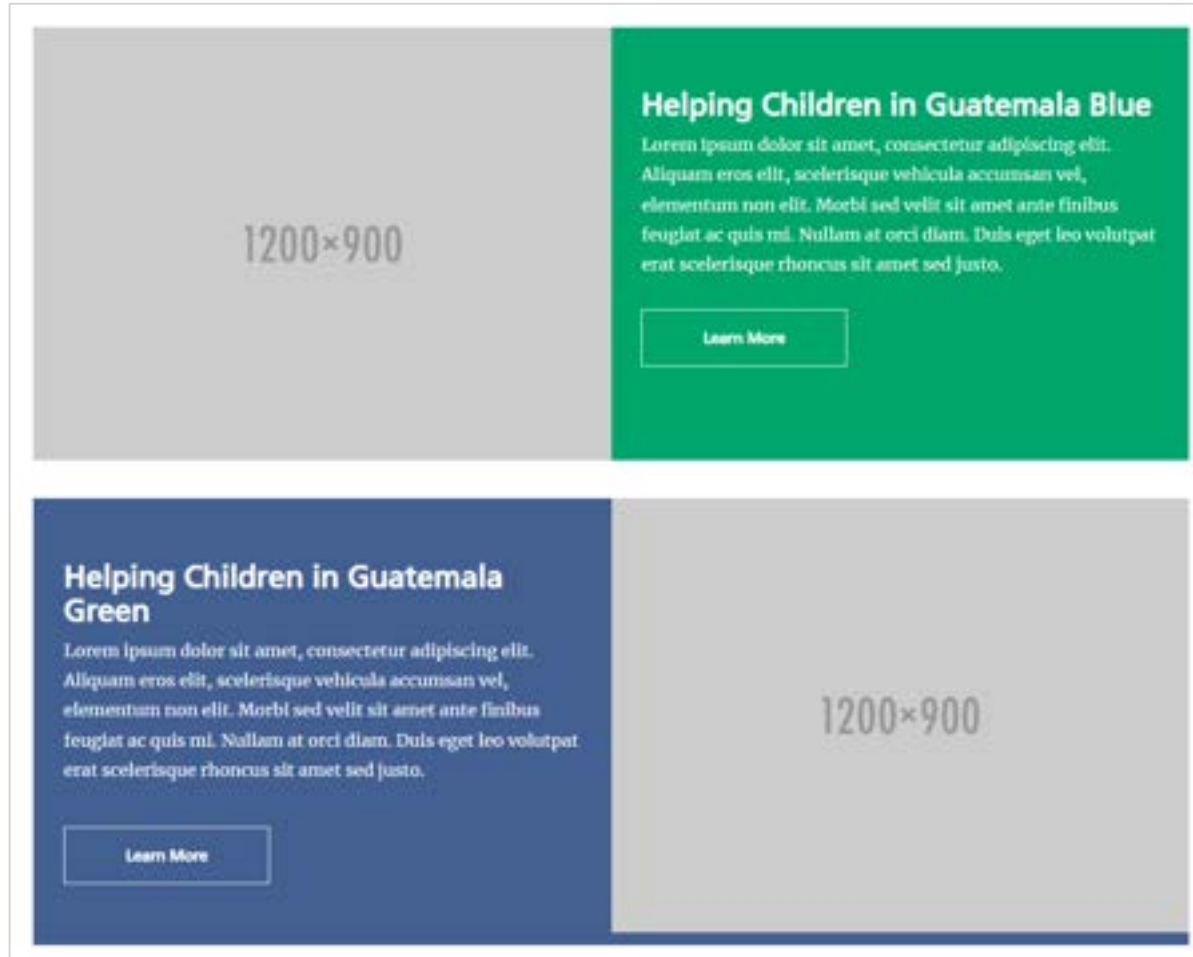
Short description goes here.



Media Title >

Short description goes here.

Images with Text Block - Legacy



Images with Text Block - New

Featured Media – 1 column

Eyebrow Text

Featured Media - 1 column

Quisque amet condimentum hendrerit taceri enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum.

[CTA \(Primary\)](#)

Featured Media (600x338)

Featured Facts: Single Highlight

Only One Fact


Quisque amet condimentum hendrerit taceri enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum. Quisque amet condimentum hendrerit taceri enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum.

Featured Facts (600x400)

[CTA \(White\)](#)

Featured Facts

Featured Article



RUSH Clinic Takes Off at O'Hare

May 19, 2016

Faculty help keep employees healthier, company costs down
Health care access remains a difficulty for millions of Americans, particularly those mos

[Read More](#)

Embedded Video - Legacy

Office of Student Accessibility Services

Requesting Accommodations at Rush University


Requirements for Disability Documentation

Request for Accommodation Form

Faculty Resources

Universal Design for Learning

Requesting Accommodations at Rush University



ADA Stories: Michael Welch

From an accredited US hospital >

Watch on YouTube

We encourage students to apply for accommodations upon acceptance into their College as to begin this process early, however, **applications for accommodations may be submitted at any time**. All requests are reviewed and determined in a timely manner. Below is the step-by-step process for requesting accommodations. Remember, your inquiry is confidential, and students are welcome to obtain general information about accessibility and accommodations without registering.

Embedded Video - New

Media Cards

Experiential Learning

Our program is at the leading edge of experiential learning, and we continue to evolve our curriculum based on industry trends.



Excellence in Health Care Leadership Development

Our program prepares future leaders for health care management roles. Our practitioner-teacher model integrates lifelong learning, scholarship and service to ensure our students, faculty and alumni are leaders in transforming health care.



Excellence in Quality Improvement Education

Continuously improving quality and value are central to health care leadership roles. In our quality improvement teacher model and to ensure that graduates

Featured Media – 1 column

Eyebrow Text

Featured Media - 1 column -

Quisque amet condimentum hendrerit taciti enim curae dictum parturient vehicula scelerisque tellus quis cubilia diam at nam dolor orci primis convallis egestas.Parturient turpis arcu ad porta varius a vestibulum.

CTA (Primary)



Social Media - Legacy

Connect with us

Nephrology Fellowship on Twitter: [@Rush_Nephrology](#)

Our Faculty:

Roger A. Rodby, MD
[@NephRodby](#)

William L. Whittier, MD
[@TWhittier_RUSH](#)

Jochen Reiser, MD, PhD
[@JochenReiser](#)

Haimanot Wasse, MD, MPH
[@wasse_m](#)

Pravir V. Baxi, MD
[@Proximal_Baxi](#)

Connect with Rush University Alumni



Rush University Linked
In



Rush University Facebook



Rush University YouTube

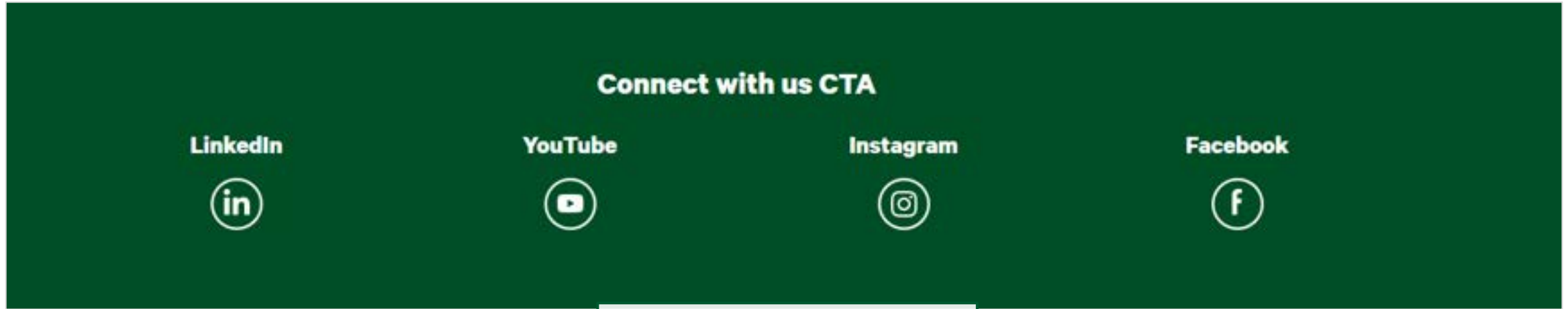


Rush University Twitter



Rush University
Instagram

Social Media - New



Connect with us CTA



Publishing and Resources

Editorial Workflow

Draft

Last saved: 10/19/2023 - 10:20

Author: kallgeier

Create new revision

Revisions are required.

Revision log message

Fixed typo in second paragraph and updated contact information.

Briefly describe the changes you have made.

Current state: Draft

Change to: Needs Review ▾

Creating and submitting drafts

- You'll still to create a draft to edit an existing page, or to start building a new page.
- Once your edits are complete, you'll still submit your page for review.

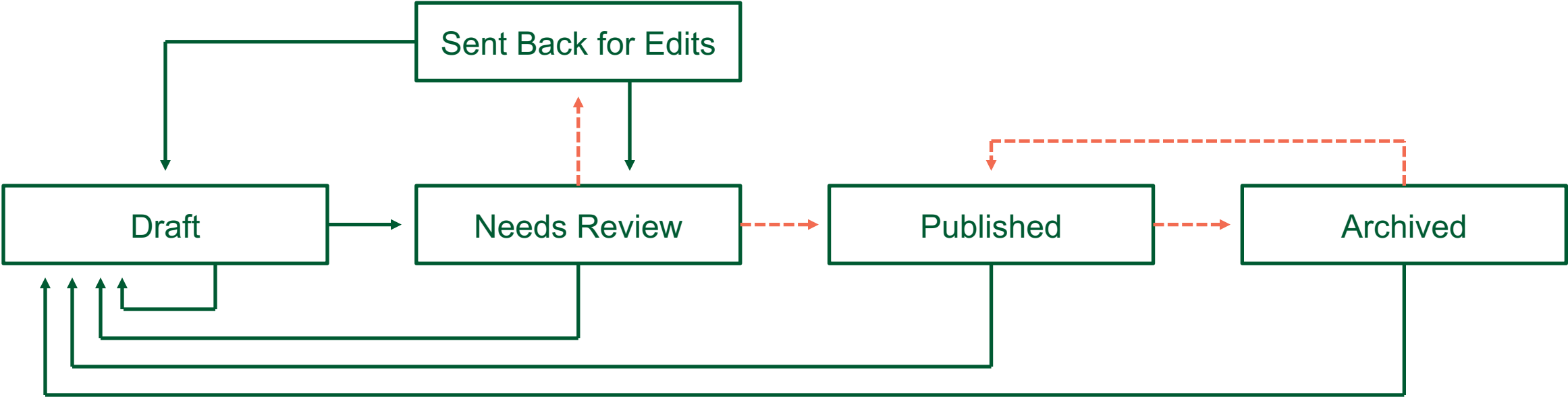
Page reviewed by administrator

- Pages with the "Needs Review" status will either be published or sent back to the editor with requested changes.
 - *Editing a page while in "Needs Review" status will still return it to draft status.*
- After changes are approved, the page will be published.

Archiving and deleting

- When pages are no longer needed, an administrator can still archive or delete the page so that it no longer appears on the website.

Publishing Status Flowchart



Learn more

Video training for the new Drupal 10 system is available by contacting your site administrator.

An online user guide with detailed help resources for editing the website is available at:
<https://rushu.rush.edu/editorguide>

Thank you.